



# Lake City Rockhound News

NORTH IDAHO MINERAL CLUB

**JUNE/JULY 2012**

**P.O. Box 1643 Hayden, ID 83835**

**MEETING AT LAKE CITY SENIOR CENTER 1916 LAKEWOOD DRIVE**

**667-4628 6:00 P.M. 3rd Thursday of month Visitors Welcome**

**See the NFMS web site at [www.amfed.org/nfms](http://www.amfed.org/nfms) See OUR web site for the club at [www.northidahomineralclub.com](http://www.northidahomineralclub.com)**

**MEETING AT 6 P.M. JUNE 21, 2012**

**PROGRAM—IDAHO'S HIGH DESERT COUNTRY**

**REFRESHMENTS AND SILENT AUCTION—THE BEST IN THE WEST!!!**

**NEW MEMBERS—WELCOME!!!!**

**JIM AND ROXANNE HELGESON** JOINED AT THE MAY MEETING. **ROD MOERER** FROM HAYDEN, **JOYCE KENDRA** FROM COEUR d' ALENE, AND **RUSSELL LOWRY** FROM PLUMMER JOINED AT THE SHOW. **TOM CRIMMINS** RENEWED HIS MEMBERSHIP. ( no personal information is printed in the newsletter as phone, or address unless with your permission—such as needed if you are an officer, etc.)

We really hope that new members will try to become as involved in activities and discussions as possible....We need your input and welcome it. Let us know what you would like to see happen and what your interests are. Do you want classes, field trips, rock identification, how-to classes??? What? We need to know so we can try to make it happen.

**NIMC MIINUTES—MAY 17, 2012****submitted by Diane rose, Secretary**

Meeting was in session when we arrived—the show committee report was midway through. Beverly was reporting on the ads placed in several papers, and listed them. Those in the CDA Press will be in color and will appear the last two weeks before the show. The ads should also be in a coupon book delivered to homes throughout the Panhandle with other advertisements in it.

“Good Eats” will again supply our show with their food booth just outside the entry doors both days of the show. Joyce and Dennis De La Rosa.

Everett and Dale took show flyers to Kennewick on Friday and Diane Rose took them for Saturday. Someone needs to assist with street sign placement Friday morning or maybe Friday afternoon. Richard Petrovic plans on doing Gem Identification both days at the show. There will be three facetors demonstrating—Tommie Erst, Dale Ruperd and Bob Riley. Becky Tallman is scheduled to demonstrate beading around cabs, Boyd Merklely will be beading, and Terry Deal will be demonstrating his Deal Cabber. (Editors note—Becky had to cancel due to a family matter, and Bob Riley did not demo.)

Warren was asked to check on the price of sturdy plastic tables at the previous meeting. He reported that the options for 6 foot tables were : Costco \$50 each and very sturdy, Staples, \$31.50 and not too sturdy, Lowe's \$50 each but again not as sturdy. James suggested that Big Lots had some for around \$35, but the Costco brand was selected. It was moved by Bev, and seconded, that the club purchase 12 fold in the middle six foot tables for a total price of \$635.37. Warren will get the tables and deliver them to our storage unit. **Thank you Warren!**

Diane Rose will print name tags for all the **new** members as well as the name badges for all dealers and helpers listed on the contracts. Bev supplied the list of dealers and helpers, and Mike Burton will send the new membership list to Diane. (Thank you Mike and Bev—received and completed.) It was suggested that after the show —possibly in June—that the club members will decide on new Name Badges that are permanent and made of plastic.

Trucks available on Friday morning, June 1: Bill Johnson, Everett Headrick, Mike Burton and Hiram Madland will be on hand to go to the storage unit.

Richard Petrovic offered to give away Lapidary Journals, 1 per each attendee, others 5 for \$1 with proceeds going to the club.

Warren mentioned our non-profit status as something to be discussed at the June Meeting.

Warren is in charge of set-up and Bob Riley will assist. All other that plan to help with skirting, etc. should be at the building by 8 AM or soon after. Diane has labels for the vendor tables and skirting information. Joan Gundlach will assist. All members are welcome to help. “Many hands make light work.” There will be 8 show cases. The Club owns 10-12. Pat Reagan recently donated two federation cases.

In the absence of old business the meeting was adjourned at 6:50 PM for refreshments and a DVD titled Timeless Impressions Petrified forest National Park/Painted Desert. This was purchased by Diane in AZ. And is available for you to borrow if you missed it or want to see the last few minutes that were missed at the meeting. Diane's number is 659-6173.

**If you have e-mail please read the Northwest Newsletter for JUNE [www.amfed.org/nfms](http://www.amfed.org/nfms) — either read on line or download and save. If you are a member of this club and would like to have a hard copy of this newsletter please see Mike to make sure that your name has been submitted to the circulation chairman so you can receive yours by mail..**



**To the North Idaho Mineral club members for a job well done!!!!** You should be very proud of the show you just helped put together—Everyone worked very hard TO MAKE IT HAPPEN, and with great success! THANK YOU ALL SO MUCH!

Special thanks to Tammy Madland, who worked at the Kid's Corner almost non-stop with Susan Rekow. Together they made a terrific team. Hiram Madland did a great job announcing the door prize winners with the help of Rosemary Diener, and helped at the front tables, also. Diane Rose and Karel Mrazek (former member) handled the silent auction. Mike Burton was his usual unflappable self handling the finances and doing a good job of covering the event

with pictures. (CHECK OUT THE WEB SITE FOR THE REVIEW AND PICTURES) (He also got to do a lot of heavy helping because he is now retired!!!) The Robert and Teresa Holt helped with set up and tear down—Joan Gundlach organized the pot luck for the vendors of Friday evening with the help of several club members, and also did skirting that morning along with Diane's team..

We could have done little without the help of Warren Price and Corey Brenner who put in many man hours of hard labor—setting up the room, handling the electric supply from the tall ladder, etc. down to sweeping the hall after all had left on Sunday evening. Mike, Richard and Warren and more handled setting up the cases and Bev did the liners—Bob B and Bob Riley hooked up lights—lots of people were involved with every phase. And Johnie Pitman and Ginger Pitman helped everywhere—our super honorary members who came from Colville!!!

Just a word about the many workers that helped unload and then reload all the heavy stuff out of and back to the storage unit. Thank you Bill Johnson, Dale Ruperd, Hiram, Mike Rose, Warren and all hands!!

Richard Petrovic put in a display of minerals that was “world class”, and we were privileged to have Marian Knack from Spokane exhibit some of her amazing jewelry, and Dale Ruperd, Everett Headrick, Warren and Bev had material in the club case. Everett and Erna once again staffed the ticket area with relief from others. Tommie and Dale had WAY too much fun demonstrating faceting! Diane exhibited Baker thundereggs from a winter field trip to New Mexico by the Rose's.

I'm sure that I have overlooked someone—and if I did I'm very sorry. Diane and I agree that this was a show that we had many more helpers, I hope that all of you are pleased with the show. We'll get a final report at the next meeting from Bill and Mike Burton. If any of you have suggestions how things could be improved next year, please write them down for the next show chairman to consider. This show allows us to continue supporting our club activities during the next year. (ED: BB)

## PUBLICITY CHAIR:

The following article summarizes some suggestions made by Delane Cox, President of the Rocky Mountain Federation which appeared in the latest AFMS newsletter. Our club presently does not have a publicity chair, but I can see why it would be an excellent idea, and **would like to have your input at the next meeting**. The club has been in existence since 1959, and many people have never heard of us or what we are about.

“How much publicity has your rock club been getting lately?.....**First**, you need a list of all the media in your area: radio, newspapers, TV, etc. and a contact person in each organization.” Get this from their website or call by phone. Look for the Editor or Features Editor and their e-mail address. (They prefer e-mail to mail or phone.) Store it in your computer address book.

**Then** you need something newsworthy about someone or something that is about your club and is in the local area. An award someone has been given, someone who excels at a lapidary skill—let your publicity chair get a picture of that individual, gather the information and e-mail it to the local media. Keep it short and to the point—if they are interested they will contact you. Don't be shy—send it to all the media—if no reply **keep trying**. Be sure the story and your character are local and do their work locally. Maybe you are having a speaker who is an expert in some field of rocks, minerals or jewelry. Clear it with your speaker and then invite the media to do an interview.

For this interview you need a Media Kit—simply a paper that has the name of your organization, The interviewees name and a contact person's name , phone and e-mail to get back to. (Spell all the names correctly.) A little of the guest's history or a bio—primarily what makes them an expert on the topic they are presenting to your club.

Make sure the Media Kit has a paragraph about your club. “The xxxxxClub is a non-profit, the public is invited to the meetings—come and see if this is of interest to you and perhaps join our organization.” Don't overdo the explanatory paragraph—if other information is needed they will ask.

More ideas:—specially talented members, talk about the show and special; activities that are planned. The big idea of all this is to let people know that your club exists. You need publicity. Good publicity. Enough to get people interested in your club, your show or your exhibit in the local library. Good publicity will attract new members

The couple from ESPN that did our radio broadcast from the show this year were really good didn't you think? I enjoyed watching the man (whose name I do not know) enjoy his tie with us. His enthusiasm was contagious.

Wish we could somehow figure out a way to ask people where they heard about the show. That is the only way I can imagine that we could find out if the advertising dollars are well spent.

2012 OFFICERS OF THE NORTH IDAHO MINERAL CLUB, INC.

PRESIDENT—BILL JOHNSON (771-2687 C) 765 3009

VICE-PRESIDENT JAMES FINCKBONE 208 752 1838

SECRETARY DIANE ROSE, 659-6173 (May-? )

TREASURER MIKE BURTON (818-6317 C)

HOSPITALITY BOB BOCKMAN 773 5384

MEMBERSHIP MIKE BURTON Show Chairman 2012 BILL JOHNSON 765 3099

NEWSLETTER EDITOR—BEV BOCKMAN

PROGRAMS—CLUB MEMBERS & BEV

WEBMASTER—MIKE BURTON 818-6317 c

ALAA—EVERETT HEADRICK - FEDERATION DIRECTOR EVERETT HEADRICK 772-7643

FEDERATION DELEGATE DALE RUPERD 664-2712

WSMC DELEGATE OPEN

REFRESHMENT CHAIRMAN OPEN

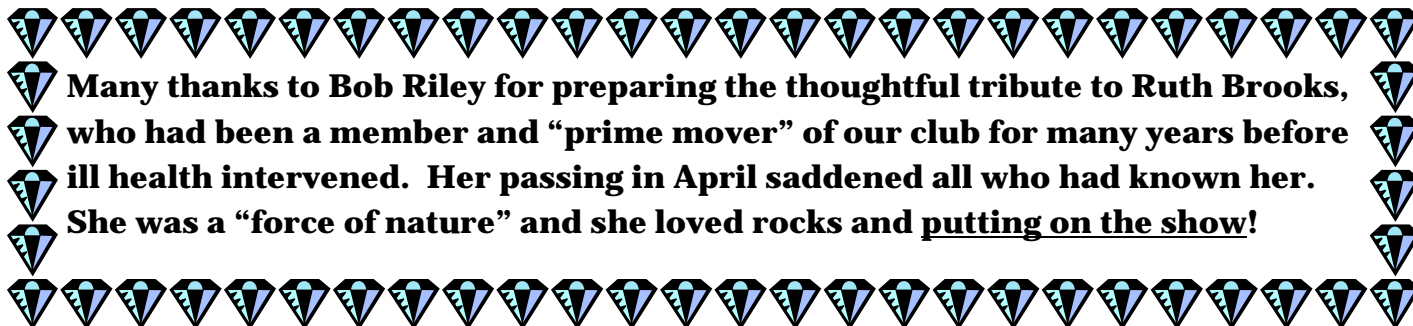
FIELD TRIP OPEN

BEADING AROUND CABOCHONS By Becky Tallman

Class has been arranged to take place at Diane and Mike Rose’s rock shop on June 23 at 10 AM. At this writing we have 7 confirmed applications for the class which will cost \$20.00, all materials furnished except for the (preferably) small cab. Everyone will finish a project. (If you need an optivisor bring one.) Since the class will probably run past one PM you might like to bring a snack. Prepare to have a wonderful time—men invited as well as ladies!! (There will be cabs on hand for those who do not have one.) Call Diane at 659-6173 to reserve your spot!, and get directions to her shop if you have not been there before.

**CLASS ALERT—AS OF 5 PM ON THIS DAY WE HAVE 12 SIGNED UP FOR THE CLASS AND CANNOT ACCOMODATE ANY MORE PEOPLE AT THIS TIME. We’ll try to get you into the next class. (6/15/12) BB**

**ANNUAL CLUB PICNIC AT DALTON PARK ON JULY 19. POTLUCK.**  
**CHICKEN PROVIDED BY THE CLUB (JOAN ALREADY HAS THIS IN “HAND”) The picnic will be discussed in detail at the June meeting. (BB)**

 Many thanks to Bob Riley for preparing the thoughtful tribute to Ruth Brooks, who had been a member and “prime mover” of our club for many years before ill health intervened. Her passing in April saddened all who had known her. She was a “force of nature” and she loved rocks and putting on the show!

**Save ALL your cancelled stamps for cancer re-search-bring to meeting, and give to Everett H.**

Lake City Rockhound News

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**CLUB WEB SITE**

***[www.northidahomineralclub.com](http://www.northidahomineralclub.com)***

Affiliated with:  
THE AMERICAN FEDERATION OF MINERALOGICAL SOCIETIES  
THE NORTHWEST FEDERATION OF MINERALOGICAL SOCIETIES  
WASHINGTON STATE MINERAL COUNCIL  
S.C.R.I.B.E.



**2012 ROCK AND GEM SHOWS IN WA., OR., ID., AND MT.**

**Consult [www.amfed.org/nfms](http://www.amfed.org/nfms) for show details.**

June 21-24 Prineville rock club — Oregon

June 29-July3—Pow Wow —Madras, Oregon

July 12-15-Rock Rustlers Cascade Locks, OR

July20-22 Lower Umpqua club—Reedsport, OR

July 21-22 Darrington club—Darrington, W.

July 21-22-Northwest Rock Chucks-Kalispell, MT.

August 11-12 Maplewood rock Club Edmonds, WA.

**SUPPORT YOUR FELLOW ROCKHOUNDS AND CLUBS**